



Place of MAGIC Application Form

“A disability would not be a disability if the barriers of society in which we live did not exist” Travability:

Advocates for Inclusive Tourism

Thank you for your interest in becoming a place of MAGIC, a **FREE** initiative of the Macarthur Access Group for Inclusive Communities, auspiced by Sector Connect. Places of MAGIC are committed to striving to provide equal access and inclusion for people with disability and those who support them. With nearly one in five Australians having a disability, improving access and inclusion can provide real benefits to your business. If you are committed to the MAGIC Charter (see page 4 of the Are you Missing Business in Macarthur Guide) and would like to be considered for recognition as a place of MAGIC please complete this application and return it to:

MAGIC Project, Sector Connect
PO Box 3477 Narellan NSW 2567
magic@sectorconnect.org.au
(02) 4648 5933

If you would like to work towards becoming a place of MAGIC and need some support, we still encourage you to complete this application. There are a small number of checklist items marked with an asterisk* that are considered essential to become a place of MAGIC. If you cannot yet answer yes to all of these items we still welcome your application and are keen to support your business.

Places of MAGIC will receive a sticker and charter to display in your business, recognition on our website, further promotion through media releases, information on disability and other services, updates about disability, and support from the MAGIC initiative to build your accessible business.

Place of MAGIC Application Form

Details of your business:

Name:

Type of business:

Contact person and position:

Address:

Suburb:

Postcode/State:

Business phone:

Mobile phone:

Email address:

Website:

Are you interested in becoming a place of MAGIC? If you meet all of the following eleven (11) criteria you could be a place of MAGIC. If you cannot yet answer yes to all of these items we still welcome your application and are keen to support your business.

Does your Business:	Yes	No	Comments
Promote inclusive communities			
✓ Welcoming attitude toward all customers, regardless of difference in ability, culture, language or religion *	<input type="checkbox"/>	<input type="checkbox"/>	
Think differently about customer service			
✓ Staff who treat customers of all abilities with respect *	<input type="checkbox"/>	<input type="checkbox"/>	
✓ Staff who are willing to assist *	<input type="checkbox"/>	<input type="checkbox"/>	
✓ Staff who communicate clearly *	<input type="checkbox"/>	<input type="checkbox"/>	
✓ Staff who are trained in emergency evacuation procedures to assist all customers, including those with disability *	<input type="checkbox"/>	<input type="checkbox"/>	
Make sure it is easy and safe to use			
✓ Clear path of travel into premises *	<input type="checkbox"/>	<input type="checkbox"/>	
Consider the benefits of employing people with disability			
✓ Accessible and equitable recruitment processes *	<input type="checkbox"/>	<input type="checkbox"/>	
Speak up against prejudice and discrimination			
✓ Zero tolerance toward bullying *	<input type="checkbox"/>	<input type="checkbox"/>	
✓ Zero tolerance toward inappropriate language use around disability, eg spastic, cripple, retard *	<input type="checkbox"/>	<input type="checkbox"/>	
Try to be the best you can be			
✓ Clear processes for feedback and complaints *	<input type="checkbox"/>	<input type="checkbox"/>	
✓ A proactive approach to overcome access issues *	<input type="checkbox"/>	<input type="checkbox"/>	

Check how you measure up in other areas. Where can you improve?

Does your Business:	Yes	No	Comments
Think differently about customer service			
✓ Welcoming staff, trained in disability awareness	<input type="checkbox"/>	<input type="checkbox"/>	
✓ Alternatives to visible and audible information	<input type="checkbox"/>	<input type="checkbox"/>	
✓ Accessible website or social media, eg Facebook, with information about services	<input type="checkbox"/>	<input type="checkbox"/>	
✓ Information available in alternative formats, eg large print	<input type="checkbox"/>	<input type="checkbox"/>	
Celebrate diversity			
✓ Celebrations/events/activities to mark important times such as International Day of People with Disability, various awareness days/weeks	<input type="checkbox"/>	<input type="checkbox"/>	
Make sure it is easy and safe to use			
✓ Accessible parking close to premises	<input type="checkbox"/>	<input type="checkbox"/>	
✓ Accessible public transport close to premises	<input type="checkbox"/>	<input type="checkbox"/>	
✓ Wide self-opening or easy to open doors	<input type="checkbox"/>	<input type="checkbox"/>	
✓ Colour contrast door frames	<input type="checkbox"/>	<input type="checkbox"/>	
✓ Step free access	<input type="checkbox"/>	<input type="checkbox"/>	
✓ Handrails and contrasting edges on any steps	<input type="checkbox"/>	<input type="checkbox"/>	
✓ Clear internal and external signage	<input type="checkbox"/>	<input type="checkbox"/>	
✓ Clear and wide internal walkways	<input type="checkbox"/>	<input type="checkbox"/>	
✓ Accessible height service or reception counters	<input type="checkbox"/>	<input type="checkbox"/>	
✓ Information/brochure displays at accessible height	<input type="checkbox"/>	<input type="checkbox"/>	
✓ Good internal and external lighting	<input type="checkbox"/>	<input type="checkbox"/>	
✓ Low pile carpet or slip resistant flooring	<input type="checkbox"/>	<input type="checkbox"/>	
✓ Ramp or lift access to all levels	<input type="checkbox"/>	<input type="checkbox"/>	
✓ Seating available if customers need to wait	<input type="checkbox"/>	<input type="checkbox"/>	
✓ Access to a clearly marked accessible toilet	<input type="checkbox"/>	<input type="checkbox"/>	
✓ Colour contrast between walls, floors and fittings	<input type="checkbox"/>	<input type="checkbox"/>	
Consider the benefits of employing people with disability			
✓ Staff with disability	<input type="checkbox"/>	<input type="checkbox"/>	
✓ Staff who are carers of people with disability	<input type="checkbox"/>	<input type="checkbox"/>	
✓ Flexible working conditions	<input type="checkbox"/>	<input type="checkbox"/>	
✓ Provision of reasonable adjustments for staff with disability	<input type="checkbox"/>	<input type="checkbox"/>	
✓ A clear policy around workplace diversity	<input type="checkbox"/>	<input type="checkbox"/>	
Speak up against prejudice and discrimination			
✓ Staff who speak up against prejudice from other staff and customers	<input type="checkbox"/>	<input type="checkbox"/>	

Try to be the best you can be

- ✓ A Disability Action Plan, outlining steps to improve accessibility and inclusiveness
- ✓ Access to disability awareness training for staff

Why do you wish to become a place of MAGIC?

Are you planning additional strategies to improve access and inclusion?

-straight away

-over the next year

-in the long term

Is there support we can provide to your business?

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A member of the MAGIC Project team will contact you regarding your application.